

FOR IMMEDIATE RELEASE:

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## **BIGHORN'S MUCH ANTICIPATED STATE-OF-THE-ART CLUBHOUSE TO OPEN ON NOVEMBER 6<sup>th</sup>**

*Join us for the Ribbon Cutting, Monday, November 6<sup>th</sup> at 4pm*

**PALM DESERT, CA** – (October 20, 2017) – BIGHORN is set to unveil its new 80,000 square foot, state-of-the-art Clubhouse at a **Ribbon Cutting on Monday, November 6<sup>th</sup> at 4pm**, *after just 16 months of construction*. The innovative and distinctive design includes four ultra-exclusive Penthouses with expansive views of the Coachella Valley.

The Clubhouse, which sits 1,000 feet above the valley floor, was positioned to deftly incorporate the magnificent surrounding views of mountains, valley, and golf course below. While typical Clubhouses serve primarily as a place for golfers to gather before and after a round, not at BIGHORN. When envisioning this completely new amenity, Chairman R.D. Hubbard said, "The Clubhouse is as much about living, playing, and entertaining as it is about enjoying a spectacular game of golf."

Ultimately created to meet the Members' needs, the Clubhouse can be seen as a significant modern statement of beauty, quality and utility. It owes its soaring splendor to the vision and leadership of Hubbard and the design and construction team, each of whom is highly acclaimed and internationally recognized, including Swaback Partners Architects, Lusardi Construction Company, Blackbird Interiors and Guy Dreier Designs.

"The design is anything but ordinary," explains John Sather, AIA, AICP of Swaback Partners. "We wanted to embrace the character of the surroundings and create an awe-inspiring design that moves the building forward, celebrating the panoramic mountain and down-valley views. We have created a seamless blend of indoor/outdoor living with an organic arc that welcomes you into the space, almost embracing you into the relaxed, fun, utopia lifestyle."

"BIGHORN's Clubhouse won't be like anywhere else because the membership is unlike anywhere else," Sather continues. "BIGHORN's successful membership is open to bold, new ideas, and while at the same time wanting the 'downtime' casual feel that comes with enjoying a vacation retreat. Certainly there are elements of sophistication and organic materials, but it's their inviting warmth and design that will embrace members and their families and make them feel like they are home. This new gathering place blurs the lines of art and architecture."

Nearly 2,000 lineal feet of champagne-painted fascia contrasts the clubhouse from the desert's blue skies, while gorgeous limestone, imported from Peru, lines the floor. Two million pounds of structural steel, one million pounds of rebar, and 95,000 cubic feet of concrete have established the stretch of the structure. The unique glass rails alone took nine professionals to install each piece that weigh 700 pounds.

“While the Clubhouse is built on curves,” says Carl Cardinalli, BIGHORN President, “one can assess that there are very few right angles to be found throughout the entire building. Visually there is a striking acknowledgement that the radial patterning reflects the signature Bighorn sheep’s valiant horns.

New event spaces, both indoor and outdoor, will facilitate the club’s more than 100 in-season events and accommodate 200 more private parties. More than 50 televisions entertain throughout. But the crown jewel just might be a dazzling 16-foot, cascading glass chandelier that is more of an exquisite sculpture of light. Ascending or descending the stairwell to the Hub, members and guests will experience its incredible sparkle from all sides.

In addition to the Clubhouse, BIGHORN’s latest endeavor also offers a limited residential aspect that showcases the community from an entirely new perspective. Four distinctive penthouses, ranging from 5,200 to 6,800 square foot, build on the legendary BIGHORN lifestyle, giving new meaning to elevated views.

“We took all the elements of a single-family residence that you’d find on a BIGHORN homesite and created the Penthouses,” said Cardinalli.

The four imaginative floor plans, designed by the world-renowned Guy Dreier, reflect his signature contemporary style where right angles are traded for flowing curves. Complete with private elevators, the supreme advantage of these Penthouses includes unrivaled five-star concierge service.

As Hubbard reflects on BIGHORN’s latest innovation, he says, “We’ve walked through the threshold of the future and are setting a new standard in the clubhouse world. I look forward to seeing BIGHORN continue to set the standard for the finest clubhouses of our time.”

### **About BIGHORN**

Membership in BIGHORN features the Tom Fazio-designed Canyons course and the Arthur Hills-designed Mountains course along with a campus of facilities including: the new state-of-the-art Clubhouse, high-end Golf Shop, hip Pour House bistro, luxurious Men’s and Ladies’ Locker Rooms, high performance Conference Room, The Hub and Event Terrace centers, pampering Spa & Wellness Center, the renowned Canyons Steak House, Golf House, ever versatile and popular Marketplace, The Vault – an exceptionally unique luxury car gallery and Redline Lounge, Tennis and Pickleball Courts, kids’ Kiddin’ Around play park and Dog Parks, first-class jets to transport Members to and from BIGHORN; a calendar full of social events to enhance everyday living. To experience BIGHORN in person, contact BIGHORN Properties at 800-551-5578 for your private tour.