

ANNUAL PROGRESS ISSUE

Palm Springs Life

CALIFORNIA'S PREMIER MAGAZINE

FIELD TRIP TO THE
LAND OF
PLENTY

DARYL HANNAH

HER CALL TO ACTION WILL SURPRISE THE
SOUTHERN CALIFORNIA ENERGY SUMMIT

THE EMERGING DESERT ECONOMY
VISION 2013-2014

KC OF THE
SUNSHINE BAND
AT HOME IN LA QUINTA

OCTOBER 2013 \$4.95

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R.D. HUBBARD

CHAIRMAN, BIGHORN GOLF CLUB

VISIONARY

“Helping people earn an education is the most important thing we can do for humanity,” says Bighorn Golf Club Chairman R.D. Hubbard. His strong beliefs led him to form the R.D. & Joan Dale Hubbard Foundation. Together, they have gifted more than \$30 million in grants and scholarships.

The Hubbards’ generosity has inspired Bighorn residents to create Bighorn Golf Club Charities, which has given more than 300 scholarships to trade school, community college, and four-year university students within seven years.

“When we ask our members to contribute to a cause, the response is overwhelming,” he beams.

Bighorn members and the golf club’s 315 employees often organize fundraisers to support the arts, wildlife, veterans, victims of natural disasters, wellness, children’s programs, rescue missions, and educational organizations. Last November, the Bighorn Golf Club Charities Veterans Resources Center opened at College of the Desert to support the 400 veterans attending with career and psychological counseling. Members have gifted more than \$33 million for Eisenhower Medical Center, including \$3.3 million for cancer patients through Bighorn Behind A Miracle (BAM).

“We encourage every golf club in the Coachella Valley to find their own miracle to support and make a difference to the 500-plus valley nonprofit organizations that need our help,” he says. ✨



CHRIS MILLER/IMAGINE IMAGERY

Watch the video interview at www.palmspringslife.com/vision or on the Vision iPad app.



BIGHORN GOLF CLUB FUNDRAISERS

R.D. & Joan Dale Hubbard residence, Bighorn Golf Club, Palm Desert

R.D. and Joan Dale Hubbard hosted fundraisers for Goldie Hawn's MindUP and The Hawn Foundation — helping students reduce stress, engage optimistically in learning, and thrive — plus a Full Court Press on Cancer, which raised \$1.65 million for the Bighorn Infusion Center at the Eisenhower George and Julia Argyros Health Center in La Quinta.

Photography courtesy Bighorn Golf Club



- 1 R.D. Hubbard and Goldie Hawn with Karla and Richard McKenzie
- 2 Harold Matzner and Jerry Weintraub
- 3 Joan Hubbard and Vicki Holmes-Hubbard
- 4 Event Chairs Jim Gagan and Joan Masterson with Jamie Gagan
- 5 Betty Wolf, Jim Gagan, and R.D. Hubbard
- 6 Dan and LeAnne Dunlap
- 7 Morrie and Miki Zimring Daughter-Fran Slutsky

More event photos online at www.palmspringslife.com