

DESERT DEVELOPMENTS

A SPECIAL ADVERTISING SUPPLEMENT

BIGHORN PROPERTIES' SALES SETS THE STANDARD IN HIGH-END COMMUNITIES



BIGHORN Golf Club continues to stand out as **Top Producing Club** in the Coachella Valley. Carl Cardinali, Director of Sales for BIGHORN Properties, announced that they had an incredible 2012, with 35 sales including new and resale homes plus custom homesites! The top sales consisted of \$9.1 million, \$10 million and \$12.3 million! "It's a pleasure to be able to report these results," says Cardinali. "Our sales reflect the quality of our community and lifestyle offered at BIGHORN."

In addition, 12 custom and spec homes are currently under construction with 4 more in the final review stages. "The average home under construction is 8,000sf with a \$8.1 million per home investment, that's a \$97.2 million of direct capital investment and, using a US Bureau of Economic Analysis multiplier for construction activity, an additional \$161 million of indirect economic benefit to the local and regional economy."

So what sets BIGHORN apart? Cardinali says, "R.D. Hubbard has created an exceptional community focused on lifestyle with world-renown amenities, prompting investment and support by owners and members – all occurring without assessments to the Members."

Speaking of Membership, BIGHORN has added 73 new Members in the past 3 years with an average age of 54 years. With such a young average, the club is always bustling with families and activities.

BIGHORN's Leadership has directed its success by anticipating, years ago, the necessity to appeal to buyers' lifestyle choices. BIGHORN embarked on a development spree to add facilities and amenities starting in 2002 with opening one of the country's first, on-site world-class *Spa & Wellness Center* with full-service *Salon, Pilates and Aerobics Studios, 11 Treatment Rooms* plus a recently renovated *Fitness Center*. This ambitious move led to a new direction in sales offering homeowners an opportunity to pamper themselves and focus on their health and well-being.

In 2005, BIGHORN transformed a *Mountains* course "Turn" restaurant into *The Marketplace* with the country's first community coffee bar serving *Starbucks*, showcasing fresh salads, sandwiches, groceries, wines, sundries, fresh cut flowers, dry cleaning and so much more. Then, BIGHORN Developers invested \$10 million in building an 8,000sf *Canyons Steak House*; its 7th restaurant on campus, with unparalleled views of the valley.

This summary can't do justice to the additional amenities, all with their own story and member allegiance, including *The Pour House* restaurant, *Golf Learning Center, Dog Park, Bocce Ball Courts*, let alone the additional 100 seasonal events and activities. All of these amenities have been paid by the Developer so Members have **NEVER BEEN ASSESSED** for any improvements. "We have always maintained the mindset that if you build it, they will come," shares BIGHORN Chairman R.D. Hubbard. Last year, a *Kiddin' Around Play Park* was added for all the families and grandchildren we've attracted. "Our thriving property sales confirm our success as a progressive world-class golf community, worthy of a sound investment. BIGHORN continues to grow in stature and value." Since inception, BIGHORN has closed over \$2.2 billion in property.

BIGHORN Properties
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535 Mesquite Hills
Palm Desert, CA 92260

ONLY 2 HOME REMAINS IN PHASE 2 AT WHITTIER RANCH; NOW TAKING RESERVATIONS FOR PHASE 3



When looking to buy a new home, you want the best price, the best product and a proximity to the best shopping, dining and activities.

With a great price, a tremendous product and a close proximity to all that the desert has to offer, Whittier Ranch has fast become the most sought-after new home community in the valley.

With only **Two** homes remaining in Phase 2, **NOW** is the time to buy! You won't find brand new homes at this price **without** an HOA or Developer Mello Roos fees, anywhere in the Coachella Valley.

The final Two homes remaining in Phase 2 are the Residence One and Two floor plans which feature 3 Bedrooms, 2 Bathrooms, an Office/Den area (an optional Bedroom 4), landscaped rear yard and a two-car Garage at 1,674 square feet for only \$235,900. The lot has almost 8,000 square feet, which allows for plenty of room for a pool and spa. The second home is a Residence 2, 1914 square feet with 3 bedrooms, 2 ½ baths, dining room, covered patio, rear yard landscaping, extra large 2 car tandem garage. This home has an extensive amount of 18 inch tile flooring throughout the home. This home is only \$245,900.

An interest list is now forming on Plans 2, 3 and 4 in Phase 3 at Whittier Ranch. Buyers are encouraged to stop by today as reservations are filling up fast.

The Tuscan and Spanish-style homes in Whittier Ranch have impressive 8-foot entry doors and 9-foot ceilings, recessed can lighting, fully-installed home alarm systems, front yard landscaping, covered patios, finished garages and more quality finishes. Homeowners have the ability to choose their style of flooring, kitchen granite countertops, kitchen appliances as well as the window blinds throughout the entire house.

Located in South Indio at Avenue 48 and Jackson Street, Whittier Ranch is the Coachella Valley's best value in new home ownership. This family community has spectacular mountain views, beautifully landscaped walkways, a fully equipped community park, nearby schools, shopping centers, restaurants and activities for the whole family. The richly appointed community has a total of only 137 residences and has no HOA fees and no Developer Mello Roos.

Buyers are taking advantage of the community's low-priced homes that include standard upgrades, modern appliances, and lavish surroundings. With down payments starting as low as \$8,257, Whittier Ranch is one of the desert's best values.

One of the Coachella Valley's original date groves, Whittier Ranch has been a part of the desert's unique history since the early 1900s. The Whittier family called the ranch their home until the 1930s, but the most notable residents were General George Patton and his wife Bea.

For more information on Whittier Ranch, call 760-625-1035 or visit www.WhittierRanch.com. Sales office hours are: Monday through Saturday 10am to 4pm, and Sunday 11am to 4pm.

Whittier Ranch

Developer: Whittier Ranch Development, LLC.

City: South Indio

Price: \$235,900

Phone: 760-625-1035

Sales Office Hours: Mon-Sat 10am – 4pm; Sun 11am – 4pm.

Web: www.WhittierRanch.com